



Every year, REMODELING editors single out for the Big50 award companies that demonstrate broad expertise, sound business judgment, and a high degree of professionalism. Congratulations to the Big50 Class of 2013.



Keith Steier

Knockout Renovation

New York, N.Y.

The meaning of Keith Steier's company name "has evolved from being 'knockout' as in beautiful, to a name that will help us stand out," he says. "It's about getting things done and accomplishing goals in a strong way."

In the busy Manhattan market, Steier has elevated the company's reputation, saying, "if you're not standing out from the crowd, you're just another business to everyone."

- Steier combines design and project management into one job description. This gives the client one contact person and eliminates hand-offs where details could fall through the cracks.
- Clients are billed weekly for completed work. The smaller, more frequent payments improve cash flow and are easier for clients to manage.
- At the end of a job, Steier calls in a professional cleaning crew so "the kitchen is ready to cook in, and the bathroom is ready to bathe in."

IN BUSINESS 20 years • **2012 VOLUME** \$2.2 million • **STAFF** 4 office, 27 field